

## Who Should Attend?

Transportation, technology, and business professionals involved with any aspect of Intelligent Transport Systems—from development and management through delivery, implementation, and operation—should attend the 15th World Congress.

Financial analysts, communications professionals, automotive engineers, commercial vehicle operators, and transport security and public safety authorities will discover where the future of transportation is headed, how ITS will affect their sectors, and how they can become engaged in the evolution of ITS.

- Automotive Manufacturers and Suppliers
- Commercial Vehicle and Freight Management Interests
- Communications Providers
- Consultant Community
- Educators and Researchers
- Electronics Equipment Manufacturers and Suppliers
- Environmental Advocates
- Financial Services Professionals
- Government Leaders
- Highway and Public Transport Officials
- Homeland Security Officials
- International Standards Experts
- ITS Users and Member Organizations
- Location-Based Product and Service Providers
- Media
- Public and Private Service Call Center Operators
- Public Interest and Advocacy Groups
- Public Safety Officials
- Public Transport Manufacturers and Operators
- Service Developers and Providers
- Systems Integrators
- Telematics Providers
- Toll Road Owners and Operators

